



**4th OF JULY**  
sponsorship package





# **RED WHITE & Blue FEST**

Red, White & Blue Fest is the annual July 4th family community event held at Traceway Park in Clinton, Mississippi. Each year, hundreds of people from the metro area gather to enjoy food from local vendors, family fun in the inflatable Fun Zone, and quality entertainment. The night ends with a 15-minute fireworks display to top off the festivities.

Sponsoring Red, White & Blue Fest gives your business the opportunity to engage the Clinton community with your products/services with a variety of sponsorship packages to meet your needs.





# **\$15,000** Presenting Sponsor

ONE AVAILABLE

**Exclusive rights to add sponsor name to Red, White & Blue Fest event advertisement**

**Sponsor logo on stage banners and event posters**

**Sponsor branding and direct link on City of Clinton website**

**Two (2) 10 x 10 marketing booths**

**Up to ten (10) minutes of sponsor branding during advertising time on the LED screen at the event**

**Eight (8) social media posts (Facebook and Instagram Posts/Stories)**

**Twenty (20) parking passes to the RWB VIP parking area**

**\*sponsorships with limited availability are honored on first come first served basis**





# **\$7,500** Main Stage Sponsor

ONE AVAILABLE

Exclusive rights to add sponsor name to main stage

Sponsor logo on stage banners

Sponsor branding and direct link on City of Clinton website

One (1) 10 x 10 marketing booth

Up to Five (5) minutes of sponsor branding during advertising time on the LED screen at the event

Five (5) social media posts (Facebook and Instagram Posts/Stories)

Ten (10) parking passes to the RWB VIP parking area

\*sponsorships with limited availability are honored on first come first served basis





# **\$2,500 Fun Zone Sponsor**

ONE AVAILABLE

**Sponsor name on Fun Zone signage**

**Sponsor logo on stage banners**

**Sponsor branding and direct link on City of Clinton website**

**Three (3) social media post (Facebook and Instagram Posts/Stories)**

**Six (6) parking passes to the RWB VIP parking area**

**\*sponsorships with limited availability are honored on first come first served basis**





# **\$2,500 Food Court Sponsor**

ONE AVAILABLE

**Sponsor name on Fun Zone signage**

**Sponsor logo on stage banners**

**Sponsor branding and direct link on City of Clinton website**

**Three (3) social media post (Facebook and Instagram Posts/Stories)**

**Six (6) parking passes to the RWB VIP parking area**

**\*sponsorships with limited availability are honored on first come first served basis**





# **\$1,500 Mayor's Tent**

ONE AVAILABLE

**Exclusive rights to add sponsor name to the Mayor's Tent**

**Sponsor logo on stage banners**

**Sponsor branding on City of Clinton website**

**Two (2) social media post (Facebook and Instagram Posts/Stories)**

**Ten (10) Mayor's Tent passes**

**Four (4) parking passes to the RWB VIP parking area**

**\*sponsorships with limited availability are honored on first come first served basis**





# **\$500 Star Sponsor**

UNLIMITED AVAILABILITY

**Sponsor logo on banner near main stage**

**Sponsor name on City of Clinton website**

**One (1) social media group post with other Star Sponsors (Facebook and Instagram Posts/Stories)**

**Two (2) parking passes to the RWB VIP parking area**





# **\$250 Community Sponsor**

UNLIMITED AVAILABILITY

**Sponsor logo on banner near main stage**

**Sponsor name on City of Clinton website**

**One (1) social media group post with other Community Sponsors (Facebook and Instagram Posts/Stories)**

**Two (2) parking passes to the RWB VIP parking area**



# **RED WHITE & Blue FEST**

## **2025 SPONSORSHIP FORM**

Sponsorship Level:

- ☐ **Presenting Sponsor | \$15,000**
- ☐ **Main Stage Sponsor | \$7,500**
- ☐ **Fun Zone Sponsor | \$2,500**
- ☐ **Food Court Sponsor | \$2,500**
- ☐ **Mayor's Tent Sponsor | \$1,500**
- ☐ **Star Sponsor | \$500**
- ☐ **Community Sponsor | \$250**

For more information, contact Courtney Nunn  
at [cnunn@clintonms.org](mailto:cnunn@clintonms.org) or 601-924-6082.

**Sponsor Name**

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**Contact Name**

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**Phone Number**

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**Email**

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**Please make checks payable to The  
City of Clinton - ref RWB Fest:**

☐ **Check Enclosed**

Check number: 

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**Mail to: Courtney Nunn  
City of Clinton  
P.O. Box 156  
Clinton, MS 39060**